

Elmwood Murdock Merchants Association
Meeting Minutes – October 24, 2019
Elmwood Community Center

Attendees: Kris Shrader, Becky Smart, Kurk Shrader, Bj Burrows, Bonnie Brewer, Bill Connour, Pat Ervin, Andy Clements, Sondra Buell, and Julie Anderson.

Meeting Called to Order: 7:00 pm

Minutes Reviewed:

Minutes from August 19, 2019 and September 16, 2019 were presented for review.

Correction to the September minutes. Live Nativity should be Living Nativity. Andy motioned to approve the August minutes and the amended September minutes and Sondra seconded the motion. All: Yes Minutes approved by all.

Correspondence:

Andy received a letter from the E-M Booster Club soliciting donations.

Andy received a notice from the IRS to remind the organization to file the I-90 form. That has been done.

Becky received a request to make the online forms fillable. She will work on that.

Treasurer's Report:

Financial Report:

Treasurer's reviewed.

Membership Report:

Grandpas Woods, HJ Dance, and MiWay joined EMMA. Their memberships will be for 2019 and 2020. This offer is good for any other businesses that join before the end of the year.

Committee Reports:

Business Recognition: No new information.

Economic Development: No new information.

Unfinished Business:

- Main Street Banners have been sent to the printers. Pat will check on the progress. They should be able to be installed before the Holiday Extravaganza.
- Elmwood Main Street: Kurk attended a Village Board Meeting to express the support of EMMA. They are following the process and are waiting for one of the building owners to meet a deadline with an action. The next Village Board Meeting is November 6th if someone from EMMA would like to attend.
- BJ met with OPPD Economic Development about investment opportunities for Elmwood's Main Street.
- Holiday Extravaganza
 - o Events and schedule were reviewed and Pat will update the newsletter and finish the posters.

- Vehicles for the Grand Marshals were discussed. Bj has a Polaris that could be used and Oehlerkings will be contacted to see if they will drive the other couple in their UTV.
- The parade route has changed. It will be going from F Street to C Street. This will be communicated in the newsletter and via social media.
- Ads must be received by November 1st so Pat can finalize the newsletter and get it published.
- Folding of the newsletter will be Thursday, November 14th at 6:00 pm at the Elmwood Community Center.

New Business/Programs:

- It was proposed to purchase a laptop for the EMMA secretary to use to take minutes and update the website. After much discussion it was determined that EMMA could use Google Docs for maintaining historical data. Others can have access to the account so they could retrieve the documents if necessary. There is no need to purchase a laptop.
- Scholarship: Becky motioned to increase the amount of money for the EMMA scholarships to \$500 each. Bonnie seconded the motion. All: Yes. Motion passed. Pat will add an article to the newsletter about this.
- 2020 Leadership positions are up for renewal. Bj will be stepping down as Vice Chairperson and Becky will be stepping down as Co-Chairperson.
- Bj suggests creating a new group that would work on fundraising opportunities and improvement projects for Elmwood. It would need to be a nonprofit and since EMMA is a nonprofit it could become a subcommittee within EMMA. People who joined the subcommittee could pay the \$10 membership fee and would be an EMMA Leader. Andy will create a new account to track funds raised for this group.

Comments:

None.

CHANGE OF DATE:

Next EMMA meeting will be at the Elmwood Community Center, **Thursday, November 14th, 2019**, 7:00 pm following the newsletter folding event.

Meeting adjourned at 8:25 pm.