

Elmwood Murdock Merchants Association
Meeting Minutes – June 17, 2019
Elmwood Community Center

Attendees: Kris Shrader, Becky Smart, Kurk Shrader, Pat Ervin, Mark Buell, Sondra Buell, Bill Connour, Andy Clements, Linda Behrns, and Julie Anderson.

Meeting Called to Order: 7:03 pm

Minutes Reviewed:

Andy motioned and Becky seconded to approve May 20, 2019 minutes. All: Yes Minutes approved by all.

Correspondence: None

Treasurer's Report:

Financial Report:

Presented and reviewed.

Membership Report:

Andy received 8 renewals. He will contact remaining members who are due. Those who are not paid will be dropped from the membership roster.

Committee Reports:

Newsletter: The 4th of July flyers have been completed and prepped for mailing. They will be mailed on 06-18-2019. Sixty posters were made and will be posted.

Business Recognition: Little Knights Child Care - Kurk will contact Damika Stephens

Economic Development: No report. Grant information will be published again.

Social Media: No report. Keep up the good work!

Good Neighbor: Advertise one more time.

Unfinished Business:

- Updating the Barn Quilt Brochure - Kurk gave Becky the updates. Becky will have a new brochure created.
- Becky updated the EMMA sponsored brochure about Elmwood/Murdock. It can be distributed to the public during the fair.
- EMMA Golf Tournament: Grandpa's Woods can cater the meal: pulled pork and possibly baked beans or potato salad. Becky will check with Bonnie to see if she wanted to do the beans otherwise GW will handle it. EMMA will supply chips and cookies. Pin Prizes will be: Closest to Pin - donated gift certificate from GWGC; Longest Putt - \$25 EMMA Bucks, Winning Score - EMMA membership for 2020. Sponsors for the Hole: Becky will email EMMA members to let them know they can sponsor a hole. It is a great advertising opportunity. They could put up a sign or have someone standing there to greet golfers and pass out advertising goodies.
- 4th of July Update:
Mary McHugh, representative of the Murdock Improvement Team, has notified Kris Shrader that due to lack of volunteers they would not be having an activity to replace the bounce house. EMMA had given MIT \$200 for that purpose. Kurk motioned to notify Mary that they can keep \$50 towards decorations or the 4th of July event, \$50

given to the 4-H club for doing the petting zoo, and \$100 will be donated to John Stroy for the fireworks display. Becky seconded and all approved. Andy will notify Mary. The Buells will not be providing the petting zoo since the 4-H club has volunteered.

- Cass County Fair: Pat is working on the new banner and will have it for the event. Set up for the CCF will be Tuesday, 08/06/2019. Becky will email EMMA members to let them know they may set up flyers/cards/advertising info in the booth. If they cannot make it to the set up event they can drop off their items at Bits and Pieces. Space is limited in the fair booth. The location for the booth may be different. Tear down will be 08/10/2019 between 8:30 pm - 9:00 pm.

New Business/Programs:

- Southeast Community College, Lyn Belitz - moved to a later meeting.
- Newsletter Ad Placement - moved to a later meeting
- Grant Applications - (Due July 10th) - continue to advertise

Comments:

None.

Next EMMA meeting will be at the Elmwood Community Center, Monday, July 15th, 2019, 7:00 pm.

Meeting adjourned at 8:05 pm.